

# LIBERTY FALL FESTIVAL

2008

SEPT. 26, 27, 28

This is your opportunity to reach over 225,000 people through a mix of print and online! This section will be distributed in print in Clay Co. and online throughout the city.

This 8 page section will contain the schedule, a map of the festival and events at this year's celebration. This section will be distributed September 24th with overruns throughout the festival and the section will be digitized and online from September 22nd through the 28th.

Now you can reach all festival attendees with one simple source, The Kansas City Star. We can deliver more readers than any other media in the three county area.

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**PUBLICATION DATE:**  
**Wednesday, September 24th**

**DEADLINE:**  
**Tuesday, September 16th**

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**Contact Joshua Terry @ 234-5926**  
to reserve your spot in the 2008 Fall Festival section

# LIBERTY FALL FESTIVAL 2008

## AD SIZES

**Full Page**  
(5x11)

**\$775**

**1/4 Page**  
(2x7)

**\$300**

*(Actual size)*

**Half Page**  
(5x5.5)

**\$400**

*(Shown at 85% of actual size)*

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**THE★STAR.**  
**KansasCity★.com**

## RESERVATION SHEET

Please confirm my participation in the special section for Jesse James Festival. The section will publish on Wednesday, September 24, 2008. The deadline is Tuesday, September 16, 2008.

(Please Print)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail Address: \_\_\_\_\_

To place advertising contact Josh Terry at 816-234-5926 • Fax 816-741-8505

### RATES

|       |                             |       |
|-------|-----------------------------|-------|
| _____ | Full Page Display Ad (5x11) | \$775 |
| _____ | 1/2 Page Display Ad (5x5.5) | \$400 |
| _____ | 1/4 Page Display Ad (2x7)   | \$300 |